

Florida Floodplain Managers Association
2021 Annual Conference – *Floods Know No Lines*
Virtual and at the Hilton Bayfront, St. Petersburg, April 13 – 16, 2021



FLfloods.org
ffmaconference.org

Marketing & Networking Opportunity



The Florida Floodplain Managers Association (FFMA) is holding its Annual Conference in April 2021. FFMA is a diverse group of over 1000 professionals whose mission is to provide leadership in floodplain management to reduce risk and loss caused by flood. FFMA community members participate in and enforce the standards of the National Flood Insurance Program (NFIP). FFMA has been growing each year—now is the chance to reach a whole new group of professionals! The Conference will be a hybrid event and sponsors will have opportunities to reach in person and virtual attendees, depending on sponsorship level. Check out the benefits of being a sponsor, exhibitor, or both:

- Low costs for sponsorship and exhibiting compared to other organizations and conferences.
- Reach a multi-disciplinary group of professionals, including floodplain and stormwater managers, engineers, surveyors, building officials and plans examiners, insurance agents, and emergency managers.
- Network with local, state, and federal government officials including representatives of the Federal Emergency Management Agency (FEMA).
- Have your company name highlighted on our Conference website and present to attendees during the sponsor spotlight event.

Please contact Cece McKiernan, CFM at executivedirector@FLfloods.org or 813-765-FFMA (3362) for more information about how you can join this special group of professionals.

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Sponsorship Opportunity

	Exhibitor	Nickel	Bronze	Gold	Platinum	Titanium	Diamond
Benefits	<i>\$500</i>	<i>\$1,000</i>	<i>\$2,000</i>	<i>\$3,000</i>	<i>\$4,000</i>	<i>\$5,000</i>	<i>\$6,000+</i>
Virtual Conference Registrations (Company/Organization employees)	0	1	2	3	5	8	10
In Person Conference Registrations (Company/Organization employees)	1	1	2	2	3	4	5
Exhibit Booth at event venue	●	●	●	●	●	●	●
Logo and company link included on conference website and conference recordings (available to attendees for 6 months after conference close)		●	●	●	●	●	●
Article on FLFloods Blog, if desired					●	●	●
Participation in Sponsor Spotlight (PowerPoint, pre-recorded video, or other <i>pre-approved</i> content)		2 minutes	2 minutes	2 minutes	5 minutes	5 minutes	5 minutes

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Sponsorship Form

Print this form or register online at FFMAconference.org/sponsors.

Company/Organization _____

Contact Name _____

Website _____ E-mail _____

Address _____

City _____ State _____ Zip _____ Phone _____

Sponsorship Level *

- | | |
|--|---|
| <input type="checkbox"/> Exhibitor (\$500) | <input type="checkbox"/> Gold (\$3,000) |
| <input type="checkbox"/> Nickel (\$1,000) | <input type="checkbox"/> Platinum (\$4,000) |
| <input type="checkbox"/> Bronze (\$2,000) | <input type="checkbox"/> Titanium (\$5,000) |
| | <input type="checkbox"/> Diamond (\$6,000+) |

Mail Check To:

FFMA, PO Box 21243, Tampa, FL 33622

E-mail company logo and advertisement to Cece McKiernan at executivedirector@FLfloods.org. You can also contact Cece for additional sponsorship opportunities.

***Note that any donation of an item valued over \$1000 for the Scholarship Raffle will be added to your Sponsorship Level**

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	Attendees Names for Included <i>In Person</i> Registrations (Employees of Sponsoring Company/Organization)		
	First Registration	Second Registration (Bronze +)	Third Registration (Platinum +)
Tuesday			
Wednesday			
Thursday			
Friday			
	Fifth Registration (Titanium +)	Fifth Registration (Diamond +)	Notes on Registrants
Tuesday			
Wednesday			
Thursday			
Friday			

	Attendees Names for Included <i>Virtual</i> Registrations (Employees of Sponsoring Company/Organization)			
	First Registration	Second Registration (Bronze +)	Third Registration (Gold +)	Fourth Registration (Platinum +)
Tuesday				
Wednesday				
Thursday				
	Fifth Registration (Platinum +)	Sixth Registration (Titanium +)	Seventh Registration (Titanium +)	Eighth Registration (Titanium +)
Tuesday				
Wednesday				
Thursday				
	Ninth Registration (Diamond +)	Tenth Registration (Diamond +)	Notes on Registrants	Notes on Registrants
Tuesday				
Wednesday				
Thursday				